



KSHB-TV

ORDER

Print Date 08/28/12 Page 1 of 3

Flight Dates **09/24/12-10/01/12**

Contract / Revision **309228 /**

Original Date / Revision
08/24/12 08/27/12

Advertiser **Martin / Republican / Attorney**

Agency **Smart Media Group**

Buying Contact

**814 King Street - Suite 400
Alexandria, VA 22314-3039**

Product

Martin-Ed Martin for MO ATT. General

Agency Com 15%

Billing Contact

**814 King Street - Suite 400
Alexandria, VA 22314-3039**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:30:00

Estimate # **924C01**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 20% Market Value 39575

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	80%	31660
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	39	\$5,886.25	\$6,925.00	0.00	08/27/12	09/30/12	39	\$5,886.25	\$6,925.00
October 2012	5	\$841.50	\$990.00	0.00	10/01/12	10/01/12	5	\$841.50	\$990.00
Totals	44	\$6,727.75	\$7,915.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KSHB	09/24/12	10/01/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	11111--	:30	5	\$40.00	P-3	0.00 NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-1111--			4		\$40.00		0.00			
Week:		10/01/12	10/07/12	1-----			1		\$40.00		0.00			
N 2	KSHB	09/24/12	10/01/12	M-F 3-4p Jeff Probst	CM	3-4p	11111--	:30	5	\$50.00	P-3	0.00 NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11111--			5		\$50.00		0.00			
Week:		10/01/12	10/07/12	1-----			1		\$50.00		0.00			
N 3	KSHB	09/24/12	10/01/12	M-F 4-430p Jeopardy	CM	4-430p	11111--	:30	5	\$75.00	P-3	0.00 NM	6	\$450.00



KSHB-TV

Print Date: 08/28/12

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Contract / Revision **309228** Flight Dates **09/24/12-10/01/12**

Hiatus Dates

Original Date / Revision 08/24/12/ 08/27/12

Order Sep 00:30:00

Advertiser **Martin / Republican / Attorney** Product **Martin-Ed Martin for MO AT** Estimate # **924C01**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	KSHB	09/24/12	10/01/12	M-F 4-430p Jeopardy	CM	4-430p	11111--	:30	5	\$75.00	P-3	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	11111--					5	\$75.00		0.00			
		Week: 10/01/12	10/07/12	1-----					1	\$75.00		0.00			
N 4	KSHB	09/24/12	09/30/12	Today Show Today Show	CM	7-9a	11111--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	11111--					5	\$125.00		0.00			
N 5	KSHB	09/24/12	10/01/12	NBC Action News at 5p Sa NBC Action News at 5p Sa	CM	5-530p	-----S-	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-					1	\$100.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 6	KSHB	09/24/12	09/30/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	-1-1---	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-1-1---					2	\$100.00		0.00			
N 7	KSHB	09/24/12	10/01/12	Sa Late News Late News Sa	CM	10-1030p	-----S-	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-					1	\$275.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 8	KSHB	09/24/12	09/30/12	M-F 630-7p M-F 630-7p	CM	630-7p	1-111--	:30	4	\$350.00	P-3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-111--					4	\$350.00		0.00			
N 9	KSHB	09/24/12	10/01/12	Monday Prime B Monday Prime B	CM	8-9p	M-----	:30	1	\$675.00	P-3	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----					1	\$675.00		0.00			
		Week: 10/01/12	10/07/12	M-----					1	\$675.00		0.00			
N 10	KSHB	09/24/12	09/24/12	Monday Prime C Monday Prime C	CM	9-10p	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----					1	\$500.00		0.00			
N 11	KSHB	09/24/12	10/01/12	Friday Prime A Friday Prime A	CM	7-8p	----F--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					1	\$400.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 12	KSHB	09/24/12	10/01/12	Fri 8-10p Fri 8-10p	CM	8-10p	----F--	:30	1	\$365.00	P-3	0.00	NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					1	\$365.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 13	KSHB	09/24/12	09/30/12	Saturday Prime C Saturday Prime C	CM	9-10p	-----S-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-					1	\$225.00		0.00			
N 14	KSHB	09/24/12	10/01/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	11111--	:30	5	\$150.00	P-3	0.00	NM	6	\$900.00



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Print Date: 08/28/12

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Contract / Revision **309228** Flight Dates **09/24/12-10/01/12**

Hiatus Dates

Original Date / Revision 08/24/12/ 08/27/12

Order Sep 00:30:00

Advertiser **Martin / Republican / Attorney** Product **Martin-Ed Martin for MO AT** Estimate # **924C01**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 14	KSHB	09/24/12	10/01/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	11111--	:30	5	\$150.00	P-3	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	11111--					5	\$150.00		0.00			
		Week: 10/01/12	10/07/12	1-----					1	\$150.00		0.00			
N 15	KSHB	09/24/12	10/01/12	Thursday Prime C Thursday Prime C	CM	9-10p	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---					1	\$500.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 16	KSHB	09/24/12	10/01/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$125.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
													Totals	44	\$7,915.00



KSHB-TV

ORDER

Flight Dates **10/02/12-10/08/12**

Contract / Revision **309326 /** **Ed Martin for MO Att. General 10/2-**

Original Date / Revision
08/27/12 08/27/12

Advertiser **Martin / Republican / Attorney**
814 King Street - Suite 400
Alexandria, VA 22314-3039

Agency **Smart Media Group**

Buying Contact
814 King Street - Suite 400
Alexandria, VA 22314-3039

Product
Ed Martin for MO Att. General 10/2-

Agency Com 15%
Billing Contact

Sales Office EWSDC
Sales Region NAT
Agency Ref

Order Sep 00:20:00

Estimate # **C02C08**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 100% Market Value 10200

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	18	\$8,670.00	\$10,200.00	0.00	10/01/12	10/08/12	18	\$8,670.00	\$10,200.00
Totals	18	\$8,670.00	\$10,200.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KSHB	10/02/12	10/08/12	M-F 4-430p Jeopardy	CM	4-430p	-----	:30	0	\$250.00	P-3	0.00 NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	- 1- 1 - - -					2	\$250.00		0.00		
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00		
N 2	KSHB	10/02/12	10/08/12	Today Show Today Show	CM	7-9a	-----	:30	0	\$300.00	P-3	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	- 1- 1 - - -					2	\$300.00		0.00		
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00		
N 3	KSHB	10/02/12	10/08/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$900.00	P-3	0.00 NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	KSHB	10/02/12	10/08/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$900.00	P-3	0.00 NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-- 1- 1--		2				\$900.00		0.00		
	Week:	10/08/12	10/14/12	1-----		1				\$900.00		0.00		
N 4	KSHB	10/02/12	10/08/12	M-F Late News M-F Late News	CM	10-1035p	-----	:30	0	\$650.00	P-3	0.00 NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-- 1- 1--		2				\$650.00		0.00		
	Week:	10/08/12	10/14/12	1-----		1				\$650.00		0.00		
N 5	KSHB	10/02/12	10/08/12	M-F 630-7p M-F 630-7p	CM	630-7p	-----	:30	0	\$750.00	P-3	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	- 1111--		4				\$750.00		0.00		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
N 6	KSHB	10/02/12	10/08/12	Friday Prime B Grimm	CM	8-9p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	---- 1--		1				\$500.00		0.00		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
N 7	KSHB	10/02/12	10/08/12	Friday Prime C Dateline	CM	9-10p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	---- 1--		1				\$500.00		0.00		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
N 8	KSHB	10/02/12	10/08/12	Saturday Prime C L&O SVU	CM	9-10p	-----	:30	0	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	----- 1-		1				\$250.00		0.00		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
N 9	KSHB	10/02/12	10/08/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	- TWTF - -	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	- TWTF - -		1				\$200.00		0.00		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
Totals													18	\$10,200.00



KSHB-TV

ORDER

Flight Dates **10/09/12-10/15/12**

Contract / Revision **309329 /** **Ed Martin for MO Att. General 10/9-**

Original Date / Revision
08/27/12 08/28/12

Advertiser **Martin / Republican / Attorney**
814 King Street - Suite 400
Alexandria, VA 22314-3039

Agency **Smart Media Group**

Buying Contact

814 King Street - Suite 400
Alexandria, VA 22314-3039

Product

Ed Martin for MO Att. General 10/9-

Agency Com 15%

Billing Contact

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **C09C15**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 100% Market Value 10200

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	18	\$8,670.00	\$10,200.00	0.00	10/01/12	10/15/12	18	\$8,670.00	\$10,200.00
Totals	18	\$8,670.00	\$10,200.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KSHB	10/09/12	10/15/12	M-F 4-430p Jeopardy	CM	4-430p	-----	:30	0	\$250.00	P-3	0.00 NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	- 1- 1 - -					2	\$250.00		0.00		
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
N 2	KSHB	10/09/12	10/15/12	Today Show Today Show	CM	7-9a	-----	:30	0	\$300.00	P-3	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	- 1- 1 - -					2	\$300.00		0.00		
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
N 3	KSHB	10/09/12	10/15/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$900.00	P-3	0.00 NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



KSHB-TV

Print Date: 08/28/12

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Contract / Revision **309329** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 08/28/12

Order Sep 00:20:00

Advertiser **Martin / Republican / Attorney** Product **Ed Martin for MO Att. General** Estimate # **C09C15**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	KSHB	10/09/12	10/15/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$900.00	P-3	0.00 NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	--1-1--		2				\$900.00		0.00		
	Week:	10/15/12	10/21/12	1-----		1				\$900.00		0.00		
N 4	KSHB	10/09/12	10/15/12	M-F Late News M-F Late News	CM	10-1035p	-----	:30	0	\$650.00	P-3	0.00 NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	--1-1--		2				\$650.00		0.00		
	Week:	10/15/12	10/21/12	1-----		1				\$650.00		0.00		
N 5	KSHB	10/09/12	10/15/12	M-F 630-7p Lets Ask America	CM	630-7p	-----	:30	0	\$750.00	P-3	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-1111--		4				\$750.00		0.00		
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00		
N 6	KSHB	10/09/12	10/15/12	Friday Prime B Grimm	CM	8-9p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	----1--		1				\$500.00		0.00		
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00		
N 7	KSHB	10/09/12	10/15/12	Friday Prime C Friday Prime C	CM	9-10p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	----1--		1				\$500.00		0.00		
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00		
N 8	KSHB	10/09/12	10/15/12	Saturday Prime C L&O SVU	CM	9-10p	-----	:30	0	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----1-		1				\$250.00		0.00		
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00		
N 9	KSHB	10/09/12	10/15/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	-TWTF--	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-TWTF--		1				\$200.00		0.00		
	Week:	10/15/12	10/21/12	-----		0				\$200.00		0.00		
Totals													18	\$10,200.00



KSHB-TV

ORDER

Flight Dates **10/16/12-10/22/12**

Contract / Revision **309336 /** **Ed Martin for MO Att. General 10/11**

Original Date / Revision
08/27/12 08/28/12

Advertiser **Martin / Republican / Attorney**

Agency **Smart Media Group**

Buying Contact

**814 King Street - Suite 400
Alexandria, VA 22314-3039**

Product

Ed Martin for MO Att. General 10/11

Agency Com 15%

Billing Contact

**814 King Street - Suite 400
Alexandria, VA 22314-3039**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **C16C22**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 100% Market Value 10200

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	18	\$8,670.00	\$10,200.00	0.00	10/01/12	10/22/12	18	\$8,670.00	\$10,200.00
Totals	18	\$8,670.00	\$10,200.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSHB	10/16/12	10/22/12	M-F 4-430p Jeopardy	CM	4-430p	-----	:30	0	\$250.00	P-3	0.00 NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	- 1- 1 - -					2	\$250.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00		
E 2	KSHB	10/16/12	10/22/12	Today Show Today Show	CM	7-9a	-----	:30	0	\$300.00	P-3	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	- 1- 1 - -					2	\$300.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00		
E 3	KSHB	10/16/12	10/22/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$900.00	P-3	0.00 NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



KSHB-TV

Print Date: 08/28/12

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Contract / Revision **309336** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 08/28/12

Order Sep 00:20:00

Advertiser **Martin / Republican / Attorney** Product **Ed Martin for MO Att. General** Estimate # **C16C22**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	KSHB	10/16/12	10/22/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$900.00	P-3	0.00 NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--1-1--		2			\$900.00		0.00			
	Week:	10/22/12	10/28/12	1-----		1			\$900.00		0.00			
E 4	KSHB	10/16/12	10/22/12	M-F Late News M-F Late News	CM	10-1035p	-----	:30	0	\$650.00	P-3	0.00 NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--1-1--		2			\$650.00		0.00			
	Week:	10/22/12	10/28/12	1-----		1			\$650.00		0.00			
E 5	KSHB	10/16/12	10/22/12	M-F 630-7p Lets Ask America	CM	630-7p	-----	:30	0	\$750.00	P-3	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-1111--		4			\$750.00		0.00			
	Week:	10/22/12	10/28/12	-----		0			\$0.00		0.00			
E 6	KSHB	10/16/12	10/22/12	Friday Prime B Grimm	CM	8-9p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----1--		1			\$500.00		0.00			
	Week:	10/22/12	10/28/12	-----		0			\$0.00		0.00			
E 7	KSHB	10/16/12	10/22/12	Friday Prime C Dateline	CM	9-10p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----1--		1			\$500.00		0.00			
	Week:	10/22/12	10/28/12	-----		0			\$0.00		0.00			
E 8	KSHB	10/16/12	10/22/12	Saturday Prime C L&O SVU	CM	9-10p	-----	:30	0	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1-		1			\$250.00		0.00			
	Week:	10/22/12	10/28/12	-----		0			\$0.00		0.00			
E 9	KSHB	10/16/12	10/22/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	-TWTF--	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		1			\$200.00		0.00			
	Week:	10/22/12	10/28/12	-----		0			\$200.00		0.00			
Totals													18	\$10,200.00



KSHB-TV

ORDER

Print Date 08/28/12 Page 1 of 2

Flight Dates **10/23/12-10/29/12**

Contract / Revision **309338 /** **Ed Martin for MO Att. General 10/2/**

Original Date / Revision
08/27/12 08/28/12

Advertiser **Martin / Republican / Attorney**
814 King Street - Suite 400
Alexandria, VA 22314-3039

Agency **Smart Media Group**

Buying Contact

814 King Street - Suite 400
Alexandria, VA 22314-3039

Product

Ed Martin for MO Att. General 10/2/

Agency Com 15%

Billing Contact

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **C23C29**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 100% Market Value 10200

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	16	\$7,352.50	\$8,650.00	0.00	10/01/12	10/28/12	16	\$7,352.50	\$8,650.00
November 2012	2	\$1,317.50	\$1,550.00	0.00	10/29/12	10/29/12	2	\$1,317.50	\$1,550.00
Totals	18	\$8,670.00	\$10,200.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSHB	10/23/12	10/29/12	M-F 4-430p Jeopardy	CM	4-430p	-----	:30	0	\$250.00	P-3	0.00 NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1- 1---			2			\$250.00		0.00		
Week:		10/29/12	11/04/12	-----			0			\$0.00		0.00		
E 2	KSHB	10/23/12	10/29/12	Today Show Today Show	CM	7-9a	-----	:30	0	\$300.00	P-3	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1- 1---			2			\$300.00		0.00		
Week:		10/29/12	11/04/12	-----			0			\$0.00		0.00		
E 3	KSHB	10/23/12	10/29/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$900.00	P-3	0.00 NM	3	\$2,700.00



KSHB-TV

Print Date: 08/28/12

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Contract / Revision **309338** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 08/28/12

Order Sep 00:20:00

Advertiser **Martin / Republican / Attorney** Product **Ed Martin for MO Att. General** Estimate # **C23C29**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	KSHB	10/23/12	10/29/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$900.00	P-3	0.00 NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	--1-1--		2				\$900.00		0.00		
	Week:	10/29/12	11/04/12	1-----		1				\$900.00		0.00		
E 4	KSHB	10/23/12	10/29/12	M-F Late News M-F Late News	CM	10-1035p	-----	:30	0	\$650.00	P-3	0.00 NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	--1-1--		2				\$650.00		0.00		
	Week:	10/29/12	11/04/12	1-----		1				\$650.00		0.00		
E 5	KSHB	10/23/12	10/29/12	M-F 630-7p Lets Ask America	CM	630-7p	-----	:30	0	\$750.00	P-3	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-1111--		4				\$750.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 6	KSHB	10/23/12	10/29/12	Friday Prime B Grimm	CM	8-9p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	----1--		1				\$500.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 7	KSHB	10/23/12	10/29/12	Friday Prime C Dateline	CM	9-10p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	----1--		1				\$500.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 8	KSHB	10/23/12	10/29/12	Saturday Prime C L&O SVU	CM	9-10p	-----	:30	0	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-----1-		1				\$250.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 9	KSHB	10/23/12	10/29/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	-TWTF--	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-TWTF--		1				\$200.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$200.00		0.00		
Totals													18	\$10,200.00



KSHB-TV

ORDER

Flight Dates **10/30/12-11/05/12**

Contract / Revision **309339 /** **Ed Martin for MO Att. General 10/31**

Original Date / Revision
08/27/12 08/28/12

Advertiser **Martin / Republican / Attorney**

Agency **Smart Media Group**

Buying Contact

**814 King Street - Suite 400
Alexandria, VA 22314-3039**

Product

Ed Martin for MO Att. General 10/31

Agency Com 15%

Billing Contact

**814 King Street - Suite 400
Alexandria, VA 22314-3039**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **C30N06**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 100% Market Value 10500

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	%	0
WDAF	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	19	\$8,925.00	\$10,500.00	0.00
Totals	19	\$8,925.00	\$10,500.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	19	\$8,925.00	\$10,500.00

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSHB	10/30/12	11/05/12	M-F 4-430p Jeopardy	CM	4-430p	-----	:30	0	\$250.00	P-3	0.00 NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1- 1 - -					2	\$250.00		0.00		
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00		
E 2	KSHB	10/30/12	11/05/12	Today Show Today Show	CM	7-9a	-----	:30	0	\$300.00	P-3	0.00 NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	- 1- 1 - -					2	\$300.00		0.00		
Week:		11/05/12	11/11/12	1-----					1	\$300.00		0.00		
E 3	KSHB	10/30/12	11/05/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$900.00	P-3	0.00 NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



KSHB-TV

Print Date: 08/28/12

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Contract / Revision **309339** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 08/28/12

Order Sep 00:20:00

Advertiser **Martin / Republican / Attorney** Product **Ed Martin for MO Att. General** Estimate # **C30N06**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	KSHB	10/30/12	11/05/12	Nightly News Nightly News	CM	530-6p	-----	:30	0	\$900.00	P-3	0.00 NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	--1-1--		2				\$900.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$900.00		0.00		
E 4	KSHB	10/30/12	11/05/12	M-F Late News M-F Late News	CM	10-1035p	-----	:30	0	\$650.00	P-3	0.00 NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	--1-1--		2				\$650.00		0.00		
	Week:	11/05/12	11/11/12	1-----		1				\$650.00		0.00		
E 5	KSHB	10/30/12	11/05/12	M-F 630-7p Lets Ask America	CM	630-7p	-----	:30	0	\$750.00	P-3	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	-1111--		4				\$750.00		0.00		
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00		
E 6	KSHB	10/30/12	11/05/12	Friday Prime B Grimm	CM	8-9p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	----1--		1				\$500.00		0.00		
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00		
E 7	KSHB	10/30/12	11/05/12	Friday Prime C Dateline	CM	9-10p	-----	:30	0	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	----1--		1				\$500.00		0.00		
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00		
E 8	KSHB	10/30/12	11/05/12	Saturday Prime C L&O SVU	CM	9-10p	-----	:30	0	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	-----1-		1				\$250.00		0.00		
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00		
E 9	KSHB	10/30/12	11/05/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	-TWTF--	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	-TWTF--		1				\$200.00		0.00		
	Week:	11/05/12	11/11/12	-----		0				\$200.00		0.00		
Totals													19	\$10,500.00